



CITY OF MARY ESTHER

195 CHRISTOBAL ROAD - N. ● MARY ESTHER, FLORIDA 32569
TELEPHONE (850) 243-3566 - FAX (850) 243-0736

September 4, 2012

Subject: Letter of Recommendation
Mr. Gary Chisholm, VP
Southern Signs Industries Corp.
632-B Beal Parkway
Fort Walton Beach, FL 32548

To Whom It May Concern,

As the Mary Esther City Clerk, Clerk of the Council, I can attest that Mr. Gary Chisholm of Southern Signs Industries Corp. provided the City of Mary Esther a valuable education, insight, support in the utmost professional and generous manner. Mr. Chisholm rendered electronic sign services that surpassed all expectations in resolving the City of Mary Esther's electronic sign dilemma. He and his company are extremely knowledgeable in their industry and generous to lend assistance.

Collectively, City Staff dealt with other electronic/LED sign companies and left us with the impression that their priority was to take advantage of tax payer dollars. Working with Mr. Chisholm and Southern Signs to resolve our sign ordeal was an absolute privilege and blessing. I highly recommend the services of Mr. Gary Chisholm and Southern Signs Industries Corp. to all needing any electronic/LED sign solutions.

Most Sincerely,

Tammy L. King
City Clerk