



graphics central, inc.

PRINTING. DIGITAL. DYE SUBLIMATION.

3616 McCall Place • Atlanta, GA 30340
P 770.455.8804 • 800.972.7558 • F 770.455.8842
graphicscentralinc.com

this is graphics central inc.

Graphics Central Inc. is a leading provider of visual branding solutions for promotions, advertising, and outdoor special event environments. We offer extensive experience in POP/POS design, printing, fulfillment, and custom fabrication, as well as strategic marketing and event-based promotions. GCI provides not only high quality products, but expert advice and a superior level of customer service for all your POP/POS promotions.

Graphics Central Inc. offers a range of indoor and outdoor media, including outdoor vinyl, static clings, tradeshow materials and backlit films. We pride ourselves in being experts in our field and constantly researching new digital solutions.

Whether you are an experienced professional looking for quality products at competitive prices, or completely new to large format digital imaging, you will find what you need at Graphics Central Inc. We take the time to ask questions to ensure you get the best product for your needs and budget. We are happy to take time to educate you to become a more knowledgeable customer.

We strive to make our large format color printing services as convenient as possible. GCI feels that the more we can do for you, the easier it is to do business

with us. Our pre-press department can read any file or type of removable media you provide. You can send your files to us on disk, e-mail, or by using our ftp site.





screen printing

Screen-printing is a highly efficient way to produce large quantities of banners, signs, posters, floor graphics, decals, etc.

With our experience and capabilities we will help you sell your product creatively and effectively. Your eye-catching display or signage can be created with 4-color process images. We offer unsurpassed ink opacity and UV durability that withstands extreme environments.

Our finishing department is able to take screen printing projects to the next step by installing grommets, mounting, webbing rope or weights to simplify the installation. Signs and banners can also be mass-produced with screen printing. Our finishing department can sew, hem, grommet, or customize with vinyl lettering.

No job is too large or too small. Our 12-foot press will handle any job you have.

SCREEN PRINTING APPLICATIONS

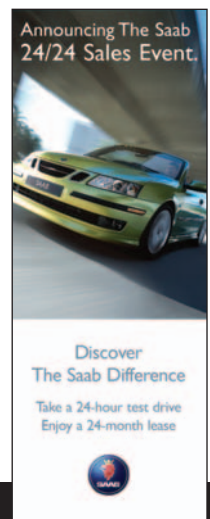
- Vinyl & Poly Banners
- Window Static Clings
- Vinyl Decals
- Polystyrene
- Floor Graphics
- Political Stock
- Magnetics
- Aluminum
- Sintra (PVC)

dye sublimation

Digital dye sublimation is for those high quality and elegant projects. This process offers lower costs than that which may be associated with other types of production. Our dye sublimation service offers vibrant color on over 32 different fabrics. Graphics Central Inc. can output up to 53.5”w x 300’ quality dye sublimation projects that set a new standard in the industry. These products can now be produced in any quantities.

DYE SUBLIMATION APPLICATIONS

- Tradeshow Graphics
- Exhibit Graphics
- Point of Purchase Banners
- Table Covers
- Custom Curtains
- Boulevard Banners
- Corporate Flags



large format inkjet

Need to see the big picture? Let Graphics Central Inc. help you capture the attention your company deserves using our high-resolution, color-rich large format printing capabilities.

Our 6-color high resolution (1440 dpi) printer offers the highest quality and most accurate color available. We can print up to 53" w x 100' on a wide variety of material, from the more common photo papers to fabrics and special banner materials.

LARGE FORMAT INKJET APPLICATIONS

- Custom Wall Paper
- Magnetics
- Vinyl Decals
- Polystyrene
- Vinyl & Poly Banners
- Floor Decals
- Backlit Film
- Variety of Paper



grand format

We continue to be a leader of large format digital printing by offering you the latest in digital technology. Our super-wide 8-color, 720 dpi VUTEK, prints on a variety of seamless substrates measuring up to 126" w x 150'.

Graphics Central Inc. offers consistent quality print to print that is superior to photographic mural printing along with offering outdoor durability. Rectangular, contoured and silhouetted to your size, shape and application along with a wide variety of substrate materials to suit your application needs.

Your design or ours. When you want to make a really BIG impression, we'll make you stand out in the crowd. There really is a way to take advantage of super-wide digital inkjet printing.

GRAND FORMAT APPLICATIONS

- Point of Purchase
- Banners & Signage
- Wall Posters
- Exhibition Graphics
- Stage Graphics
- Outdoor Graphics
- Wall Murals
- Display Graphics
- Backlit Displays
- Bus Shelters
- Fleet Graphics
- Retail Awnings
- Outdoor Decals
- Yard Signs
- Billboards
- Custom Flags





banners, laminating, finishing

Banners: We offer over 30 vinyl banner color choices including a variety of fluorescents. We can sheet banners from rolled stock for your printing needs. We also provide custom blank banners suitable for adhesive-back cut vinyl applications. You pick the color and size.

Laminating: To protect your product we offer up to 55-inch wide hot or cold film lamination. Our laminates are available in glossy, matte or luster finishes. In addition, we also offer a special non-slip floor laminate, which is ideal for floor decal graphics.

Finishing: We can help you select the proper finishing for all your applications. We offer a wide range of finishing options such as mounting, hemming, rope, grommets, reinforced corners with and without webbing, pole pockets, velcro, d-rings, snap hooks, oversized heat welding, and much more.

Cut Vinyl & 3D Lettering: Computer generated cut vinyl lettering in over 50 colors. Our 36" Graphtec Vinyl Plotter can allow you customize your presentations with pressure sensitive vinyl lettering which can be applied to any of our other products. Take your project to the next dimension with 3D lettering which dramatically introduces depth in your final applications.

Fulfillment/Kit Packing: Our experienced fulfillment staff can handle all your products from start to finish. Our fulfillment/kit packing department can custom crate, individually box and package your project as well as ship or freight to you or your client when complete. We not only do it correctly, but on time.

equipment overview

Digital Prepress Department

Vutek 3360 10' - 8-Color Inkjet Printer
Xerox X2 Dye Sub Printer
54" Roland HiFi Jet 6-Color inkjet printer
54" Roland CammJet 6-Color inkjet printer
54" Roland HiFi Jet Pro II 6-Color inkjet printer
Azteck dye sub transfer unit
60" Orca III hot/cold film laminator
60" Orca I hot/cold film laminator
36" GBC hot/cold film laminator
60" Rosenthal automatic sheeter

Silkscreen Department

60" x 144" automatic UV press
50" x 70" automatic UV press
44" x 64" UV press

Finishing Department

Stimpson full automatic grommet machine
8 - Kansai double stitch sewing machines
Juki Lock Stitch sewing machine
Challenger single head paper drill
126" Cauhe guillotine cutter
43" Seybold cutter
16' Miller Weldmaster heat welder

